

## IENV3500/IENV7942 Studio III

### Presentation of Project proposal

**Learning Objectives Assessed:** 1, 4, 5, 6, 8

**Due Date:**

10 Aug 11 08:00 Week 3

**Weight:** 10%

**Task Description:** 5 minute presentation of project proposal

### Overview

This presentation aims to ensure each student has reached a reasonable level of planning early in the semester.

### Format

Presentations are to contain 5 (and only 5) standard pages using the following headings in order as given below, one heading for each page.

The Problem Space

Existing work

My idea

What my idea adds

Timeline

Budget on one minute for each page – the total time is not to go longer than 5 minutes – but in practice it may be some pages take only 40 sec and others 1:20 – that's okay, but the total time should not exceed 5minutes. This is to ensure everyone has equal time and that everyone is clear and targeted with the content they deliver.

Presentations are to be emailed to me as pdf files the night before. I will then put all the pdfs on the lecture room computer at the start of the lecture for each person to access.

Label pdfs with your surname\_student number

Eg hooper\_s123456.pdf

## Content description

### The problem space

Outline the importance of the area of interest or problem that your project is going to focus on

### Existing work

Tell us what is already out there, tell us what it does

### My idea

Describe your project

### What my idea adds

Tell us what your idea will add to improve or extend on what is already there – tell us why your idea is worth doing, what problem is it solving.

### Timeline

The semester has two important ‘hit points’ – the prototype in week 7 and the final exhibition in week 13. Outline how you will achieve success at both those points – what resources will you need, what problems do you foresee?

## Marking Criteria

Each page you present can receive zero, one or two marks to give a maximum of 10 marks for the presentation.

Page	Mark		
	0	1	2
<b>The Problem Space</b>	Misses the point completely	Simple description	Good conceptual understanding, clearly presented
<b>Existing work</b>	Misses the point completely	Brief description of some existing work	Clear discussion of existing work and its capabilities
<b>My idea</b>	Misses the point completely	Brief outline with some detail	Clear understanding of the idea with good understanding of scope
<b>What my idea adds</b>	Misses the point completely	Some idea of the value of the project	Good idea of the project value and its difference from existing work in the area
<b>Timeline</b>	Misses the point completely	Identifies some problems and some resource issues	Clear and substantial recognition of required resources and potential problems. Addresses solutions.